



SXSW 2024 Artist Credential

SXSW is expanding the benefits of the Artist Credential to include the same access as the Music Badge, plus special Artist Only opportunities.

● = ARTIST CREDENTIAL ACCESS

	Primary Access	Artist Only Access	Secondary Access
SXSW Keynotes	●		
Music Tracks & Featured Speakers	●		
Music Mentor Sessions & Workshops*	●		
Music Festival Showcases & Events	●		
Music Festival Opening Party	●		
Creative Industries Exhibition + All Other Exhibitions	●		
Networking Meet Ups & Parties	●		
SXSW Social (Professional Networking + Registrant Messaging)	●		
Music Festival SXXpress Passes	●		
SXSW Live-Streamed & On-Demand Content	●		
SXSW Festival Shuttles	●		
Comedy Festival Showcases & Events	●		
Closing BBQ & Softball Tournament	●		
Artist-Only Hotel Blocks w/ SXSW Housing booking Assistance		●	
Artist Village		●	
Complimentary Artist Meals & Drinks		●	
Artist Gifting		●	
Exclusive Artist Services**		●	
Interactive Tracks & Featured Speakers			●
Film & TV Tracks & Featured Speakers			●
Film & TV Festival Screenings & Events			●

* RSVP in advance required for Mentor Sessions & Workshops

** 2023 included Pandora, Labelcoin, SoundExchange & VEVA Collect, Gemzeez, DAWA, HeadCount, and Resurface Group