



SXSW MUSIC FESTIVAL - INITIAL LIST OF SHOWCASING ARTISTS ANNOUNCED

Bringing the Music World Back Together

Austin, Texas - October 20, 2021 - The South by Southwest® Music Festival (SXSW®) has announced an initial list of Showcasing Artists invited to perform at the 36th annual event. The festival offers the opportunity to connect entertainment, technology, and media professionals with emerging acts, established artists and industry mavens, and share in something big on a truly global platform. The first essential and international music event on the industry's calendar, the SXSW Music Festival takes place March 14 - 20, 2022 in Austin, Texas.

Each year, the SXSW Music Festival programmers present a global lineup of artists from Australia, Brazil, Canada, Colombia, Dominican Republic, England, France, Germany, Ireland, Japan, New Zealand, Philippines, Puerto Rico, Scotland, South Korea, Uganda, U.S., Wales, and Zambia, to name a few. The result is a unique live music experience where industry pros and music lovers experience multiple one-of-a-kind events from a range of up-and-coming and established artists. A few highlights from this first round of artists include: **Aeon Station** (Ocean City NJ), **ANAVITÓRIA** (São Paulo BRAZIL), **BLACKSTARKIDS** (Kansas City MO), **CHAI** (Auckland NEW ZEALAND), **Claire Rousay** (San Antonio TX), **Delta Spirit** (Los Angeles CA), **DUMA** (Nairobi KENYA), **Ezra Furman** (Chicago IL), **HOODLUM** (San Antonio TX), **Horsegirl** (Chicago, IL), **James McMurtry** (Austin TX), **Maxo Kream** (Houston TX), **MC Yallah** (Kampala UGANDA), **Monaleo** (Houston TX), **Poppy Ajudha** (London UK-ENGLAND), **Priya Ragu** (St. Gallen SWITZERLAND), **Surfbort** (Los Angeles CA), **TEKE::TEKE** (Montreal CANADA), **Vitreous Humor** (Lawrence KS), **W.I.T.C.H. (We Intend to Cause Havoc)** (Lusaka ZAMBIA), **Y2K92** (Seoul SOUTH KOREA), and **Yard Act** (Leeds UK-ENGLAND).

This is the first of several announcements revealing the wide array of Showcasing Artists who will perform for the international creative community at SXSW. These showcases give attendees the opportunity to experience tomorrow's headliners in small-stage performances at unique venues in downtown Austin. A few of this year's showcase presenters include British Music Embassy, American Dreams, The Legendary SOB.'s, Nyege Nyege Tapes, Fire Records, Rolling Loud, The

Anniversary Group, High Road Touring, Jazz re:refreshed Outernational, Move Forward Music, Kill Rock Stars, Cosmica Artists + Records, Ernest Jennings Record Co., New West Records, Rocky Road Touring, Polyvinyl Records, Double Double Whammy, Keeled Scales, Park the Van, Don Giovanni Records, Nine Mile Records and Touring, and Focus Wales.

Artists invited to perform include:

2nd Grade (Philadelphia PA)	Kompas Trio (Santo Domingo DOMINICAN REPUBLIC)
49 Winchester (Castlewood VA)	Korine (Philadelphia PA)
A Giant Dog (Austin TX)	Kristeen Young (New York NY)
Abigail Lapell (Toronto CANADA)	Kristin Hersh (Providence RI)
Adam Ostrar (Austin TX)	Kyle Kidd (Cleveland OH)
Aeon Station (Ocean City NJ)	Laura Lee & the Jettes (Berlin GERMANY)
Aertex (Washington DC)	Lauren Auder (Albi FRANCE)
Alex Dupree (Austin TX)	Lee Bains + The Glory Fires (Birmingham AL)
Alien Tango (Murcia SPAIN)	Letting Up Despite Great Faults (Austin TX)
ANAVITÓRIA (São Paulo BRAZIL)	Lingua Franca (Athens GA)
Andrea Cruz (Puerto Rico PUERTO RICO)	Little Mazarn (Austin TX)
Angélica Rahe (Austin TX)	Living Hour (Winnipeg CANADA)
Antti Paalanen (Kokkola FINLAND)	Logan Lynn (Portland OR)
Arp Frique (Amsterdam NETHERLANDS)	Lord Friday the 13th (Austin TX)
Art d'Ecco (Victoria CANADA)	Lucy Gooch (Bristol UK-ENGLAND)
Authentically Plastic (Kampala UGANDA)	Luna Luna (Dallas TX)
Ava Vegas (Berlin GERMANY)	Lunar Vacation (Atlanta GA)
Babehoven (Hudson NY)	Mace The Great (Cardiff UK-WALES)
Bandicoot (Swansea UK-WALES)	MAITA (Portland OR)
Beauty Sleep (Derry UK-N. IRELAND)	Mandy, Indiana (Manchester UK-ENGLAND)
Being Dead (Austin TX)	Maria BC (San Francisco CA)
Bendigo Fletcher (Louisville KY)	Mariangela (San Antonio TX)
Big Bill (Austin TX)	Marina Allen (Los Angeles CA)
BLACKSTARKIDS (Kansas City MO)	Mark Burgess of The Chameleons UK (Manchester UK-ENGLAND)
Blunt Bangs (Athens GA)	Marta Del Grandi (Milan ITALY)
Blushing (Austin TX)	Mattiel (Atlanta GA)
Bodywash (Montreal CANADA)	Maxo Kream (Houston TX)
Boulevards (Raleigh NC)	MC Yallah (Kampala UGANDA)
Bread Pilot (Seattle WA)	Me Rex (London UK-ENGLAND)
Breanna Barbara (Far Rockaway NY)	Meatraffle (London UK-ENGLAND)
Brigid Mae Power (Galway IRELAND)	MENZI (Durban SOUTH AFRICA)
Buffalo Hunt (Austin TX)	Mister Goblin (Bloomington IN)
Buffalo Nichols (Austin TX)	Mobley (Austin TX)
Buzzard Buzzard Buzzard (Cardiff UK-WALES)	
Caleb De Casper (Austin TX)	

CHAI (Auckland NEW ZEALAND)
Charlotte Cornfield (Toronto CANADA)
Chief Cleopatra (Austin TX)
China Bears (Guildford UK-ENGLAND)
Claire Rousay (San Antonio TX)
Claud (Highland Park IL)
COBRAH (Stockholm SWEDEN)
Coco & Clair Clair (Atlanta GA)
Congee (London UK-ENGLAND)
Constant Follower (Stirling UK-SCOTLAND)
corook (Nashville TN)
Couch Prints (New York NY)
Creamer (Nashville TN)
Cuffed Up (Los Angeles CA)
Curse Mackey (Austin TX)
Dan Bettridge (Cardiff UK-WALES)
Danielle Ponder (Rochester NY)
DEETRANADA (Baltimore MD)
Delta Spirit (Los Angeles CA)
Desperate Journalist (London UK-ENGLAND)
Devin Shaffer (Chicago IL)
Diamante Perez (Wichita KS)
Dig Nitty (Brooklyn NY)
DJ DIAKI (Sanankoroba MALI)
Doeman (Houston TX)
Don Lifted (Memphis TN)
Donna Blue (Utrecht NETHERLANDS)
DUMA (Nairobi KENYA)
Ed Schrader's Music Beat (Baltimore MD)
Elephant Stone (Montreal CANADA)
Eli Winter (Chicago IL)
Enjoyable Listens (Oxford UK-ENGLAND)
Enumclaw (Tacoma WA)
Estereomance (El Paso TX)
Evicshen (San Francisco CA)
Ezra Furman (Chicago IL)
Family Jools (Bristol UK-ENGLAND)
Fearing (Oakland CA)
Flossing (Brooklyn NY)
Flower (New York NY)
Geese (Brooklyn NY)
Gewalt (Berlin GERMANY)
Monaleo (Houston TX)
Moon Panda (Copenhagen DENMARK)
Moriah Bailey (Oklahoma City OK)
My Idea (New York NY)
Native Sun (Brooklyn NY)
Neighbor Lady (Atlanta GA)
NewDad (Galway IRELAND)
Nuevo (Austin TX)
Nuha Ruby Ra (London UK-ENGLAND)
Number One Popstar (Los Angeles CA)
ONO (Chicago IL)
Ouri (Montreal CANADA)
Pachyman (Los Angeles CA)
PACKS (Ottawa CANADA)
Paisley Fields (Brooklyn NY)
PASTEL GHOST (Austin TX)
Paul Jacobs (Montreal CANADA)
Pays P. (Paris FRANCE)
Penelope Isles (Brighton UK-ENGLAND)
Phobophobes (London UK-ENGLAND)
Plato III (Abilene TX)
Polyplastic (Los Angeles CA)
Pom Poko (Oslo NORWAY)
Poppy Ajudha (London UK-ENGLAND)
Portrait XO (Los Angeles CA)
Priya Ragu (St. Gallen SWITZERLAND)
PYNKIE (Jersey City NJ)
Renée Reed (Lafayette LA)
Rett Smith (Austin TX)
REYNA (Milwaukee WI)
RF Shannon (Lockhart TX)
Riley Downing (Kansas City MO)
Ringo Deathstarr (Austin TX)
Roan Yellowthorn (Camden ME)
Roller Derby (Hamburg GERMANY)
Rosegarden Funeral Party (Dallas TX)
Ruby (Dumfries UK-SCOTLAND)
Ryder The Eagle (Toulouse FRANCE)
Salt Cathedral (Bogotá COLOMBIA)
Sara King (Dallas TX)
Sarah Kinsley (New York NY)
Sarpa Salpa (Northampton UK-ENGLAND)
Savak (Brooklyn NY)
Shawn James (Seattle WA)
Silver Synthetic (New Orleans LA)

GIFT (Brooklyn NY)
Glass Spells (San Diego CA)
Go Fever (Austin TX)
Goodbye Honolulu (Toronto CANADA)
Goya Gumbani (London UK-ENGLAND)
Grace Cummings and Her Band
(Melbourne AUSTRALIA)
GRAE (Toronto CANADA)
Graham Reynolds (Austin TX)
Graham Reynolds & The Golden Arm
Trio (Austin TX)
Greyhounds (Austin TX)
Guapo (Houston TX)
Gully Boys (Minneapolis MN)
Gustaf (New York NY)
HAEPAARY (Seoul SOUTH KOREA)
Hamish Hawk (Edinburgh UK-
SCOTLAND)
Haru Nemuri (Yokohama JAPAN)
Henry Brun & the Latin Playerz (San
Antonio TX)
HMLTD (London UK-ENGLAND)
Holly Macve (Brighton UK-ENGLAND)
HOODLUM (San Antonio TX)
Horsegirl (Chicago IL)
Hrishikesh Hirway (Los Angeles CA)
India Ramey (Nashville TN)
J Soulja (Austin TX)
Jacks Haupt (Dallas TX)
James Hersey (Vienna AUSTRIA)
James McMurtry (Austin TX)
Jay Aston's Gene Loves Jezebel /
Acoustic (London UK-ENGLAND)
JayWood (Winnipeg CANADA)
Jekyll (Blackpool UK-ENGLAND)
Jo Schornikow (Melbourne AUSTRALIA)
Jockstrap (London UK-ENGLAND)
JOPLYN (Berlin GERMANY)
Joshua Hedley (Nashville TN)
Junaco (Los Angeles CA)
KABEAUSHÉ (Nairobi KENYA)
KAINA (Chicago IL)
Kampire (Kampala UGANDA)
Katy J Pearson (Bristol UK-ENGLAND)
Katy Kirby (Austin TX)
KAWALA (London UK-ENGLAND)
Sir Woman (Austin TX)
Skirts (Dallas TX)
Smut (Chicago IL)
Sonoda (Los Angeles CA)
Sour Widows (Oakland CA)
Star Parks (Austin TX)
Stella Sommer (Berlin GERMANY)
Strawberry Guy (Liverpool UK-
ENGLAND)
Sun June (Austin TX)
Surfbort (Los Angeles CA)
Tagua Tagua (São Paulo BRAZIL)
Taipei Houston (San Francisco CA)
Tallies (Toronto CANADA)
Teenage Halloween (Asbury Park NJ)
TEKE::TEKE (Montreal CANADA)
Tele Novella (Lockhart TX)
Tempers (New York NY)
THALA (Berlin GERMANY)
Thallo (Penygroes UK-WALES)
The Americans (Los Angeles CA)
The Bad Man (Minneapolis MN)
The Chris Lee Band (New Orleans LA)
The Deer (Austin TX)
The Pink Stones (Athens GA)
The Red Pears (El Monte CA)
The Royston Club (Wrexham UK-
WALES)
Thee Sacred Souls (San Diego CA)
Tierra Girls (Austin TX)
Tino Drima (Los Angeles CA)
Tomar and the FCs (Austin TX)
Tunic (Winnipeg CANADA)
Twin Tribes (Brownsville TX)
Vic Santoro (London UK-ENGLAND)
Vitreous Humor (Lawrence KS)
W.I.T.C.H. (We Intend To Cause Havoc)
(Lusaka ZAMBIA)
Walt Disco (Glasgow UK-SCOTLAND)
WANDERERS (Adelaide AUSTRALIA)
WARFIELD (Los Angeles CA)
Wargasm (London UK-ENGLAND)
Water From Your Eyes (Brooklyn NY)
Why Bonnie (Austin TX)
Wombo (Louisville KY)
XIXA (Tucson AZ)

Kevin Galloway (Austin TX) Y2K92 (Seoul SOUTH KOREA)
Kiana V (Manila PHILIPPINES) Yard Act (Leeds UK-ENGLAND)
(This list is subject to change. More performers will be announced at later dates.)

Listen to the artists who will be performing at SXSW 2022 by subscribing to the official SXSW **Apple Music**, **Spotify** and **YouTube Music Video** playlists.

All SXSW Music registrants receive primary access to Music and Convergence Conference programming, including Keynotes and Featured Speakers, Music Festival showcases, the Comedy Festival, exhibitions, networking Meet Ups, Game Industry Expo, the Flatstock Poster Show, Registrant Lounge, the SXSW Outdoor Stage at Lady Bird Lake concerts, and the closing BBQ & softball tournament. Secondary access is available for most Interactive and Film events.

The online SXSW Schedule provides a complete rundown of 2022 programming, broken down by time and event category, with the ability to build a customized schedule. To get started, please visit <https://schedule.sxsw.com/>.

SXSW dedicates itself to helping creative people achieve their goals. Founded in 1987 in Austin, Texas, SXSW is best known for its conference and festivals that celebrate the convergence of tech, film, music, education, and culture. An essential destination for global professionals, the annual March event features sessions, music and comedy showcases, film screenings, exhibitions, professional development and a variety of networking opportunities. SXSW proves that the most unexpected discoveries happen when diverse topics and people come together. SXSW 2022 will take place March 11 - 20, 2022. For more information, please visit sxsw.com. To register for the event, please visit sxsw.com/attend.

SXSW 2022 is sponsored by White Claw and The Austin Chronicle.

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